

PORTRAIT SESSION
GUIDE BOOK

—
GINA SIERRA PHOTOGRAPHY





WELCOME

Thank you for choosing me to document this beautiful time in your life! I strive to provide my clients with artful, heirloom quality photos as well as a fun and memorable experience. I've built my business on the things that really matter to me. Lifting people up, bringing out their genuine emotion, and creating a photographic legacy are what my sessions are all about!

It's also important to me to share the digital files with all my clients. It's impossible to pick and choose which images to take home from a beautiful gallery. That's why they are all included with every portrait collection! These photographs are not only meaningful to you, but will also be cherished by your children and your children's children. It's my honor to preserve these memories for you to have in the years to come.

WITH LOVE,
GINA





MATERNITY

SESSION

I believe that pregnancy is the most beautiful stage of life. The female body transforms into a nurturing center of creation, which is quite literally awesome. To be fair, being pregnant doesn't always *feel* glamorous, but that's where I come in! It's my job to not only document this incredible time of your life, but also use my craft to remind you just how absolutely amazing you are.

Allow yourself to be pampered and celebrated, as you prepare to welcome your baby into the world! Maternity sessions come with a free consult to discuss style and wardrobe. My studio is stocked with a variety of beautiful and delicate fabrics to create custom fitting maternity gowns that are perfect for a dreamy photoshoot.

During the session, I will direct your posing for the most flattering angles, so you will look and feel fantastic! Every curve will highlight your feminine beauty and the power of motherhood. All you have to think about is having fun and enjoying this moment!

Maternity sessions are made even more special with the inclusion of more family members. These photographs are not only documenting your pregnancy, but also the growth of your family. I encourage my clients to include their partner, other children, and even expecting grandparents if desired. This allows me to document the loving support system around you, and your new baby will be able to look back and see all the people who were so eagerly awaiting their arrival!

NEWBORN

SESSION

These early days fly by in a blur, and before you know it they are behind you. Ask any parent, and they can tell you how they wish they could go back in time to cradle their tiny newborn babe when they were so small. Babies grow and change so quickly that you'll start to notice little differences just in the first few weeks after the baby is born!

I love capturing how small they are in the first week of life, how fresh and new. The soft little baby hair, that adorable button nose, and of course, those teeny, tiny little toes! All of my newborn sessions include formal family portraits (and sibling photos when applicable), candid cuddles in between the scenes, a variety of portraits of the baby alone, and all those little details you'll want to remember forever!

Newborn sessions are best done when a baby is between 6 and 10 days old. Because space is limited, it's best to reserve a tentative appointment while you are pregnant, to secure your spot.

Then, we can confirm an actual date and time after your baby is born. Newborn sessions can last anywhere from 1-3 hours. It's important to allow enough time for fussing, feeding and changing if needed.

For safe and effective posing, your baby will be asleep for most of the session. I'll give you all the tips and information you need to prepare! Then at the time of the session, all you have to do is sit back, and enjoy the incredible feeling of welcoming your new baby into your family.





MILESTONE

SESSION

Baby photography is so much more than just newborn sessions. Your child will grow and learn so quickly that you'll notice big changes just about every month of their first year. A newborn that is just days old will sleep most of the time, but by the time they are about three months, they can clearly focus their eyes, grab their toes, push up on their bellies and even smile at their cooing parents!

The six month milestone is my absolute favorite! Babies are at peak chubbiness, they are sitting up, and they find *everything* funny! Years ago, this was typically the first time parents would bring their children in for portraits, so you probably have photos of yourself at this age... which makes for a wonderful opportunity to recreate those images

with your own children! I adore images of babies with hand-me-down clothes, toys or blankies from when their parents were the same age.

By 9 months they are often crawling, and maybe even lifting themselves up to a standing position while holding on to something. They are fascinated by their own reflection and delight in games like peek-a-boo. Often by this stage, they have a well-loved stuffed toy that travels with them everywhere! Then it seems so suddenly, by their first birthday, they are standing confidently and walking - often with assistance, although some are already waddling around on their own! Milestone sessions capture the details of every stage, and they also include family poses, so your family portraits are always up to date.



THE FIRST YEAR COLLECTION

As your baby grows, each new stage will bring its own unique charms and memories. Capture them all with a year long collection that covers the journey from pregnancy through the very first year of your baby's life. The First Year Collection includes four photography sessions covering the most significant milestones: maternity, newborn, six months and first birthday. Each session is one hour in length, with the exception of the newborn session, which is up to 3 hours if desired. The first birthday session includes a custom cake for a cake smash, or another special prop and set of your choice. At the end of the year, you will receive a 10x10" UV protected, 30 page album documenting all your baby's milestones - a keepsake that is sure to be treasured for generations.

You'll also receive a USB backup of all the high resolution images from your sessions, a photography print release, and an online gallery with unlimited downloads, which is live for 10 years. Over the course of this first year, enjoy stress-free planning with priority scheduling and exclusive access to booking your sessions on weekends, or whenever is most convenient for you. If you choose to add on additional mini sessions, such as holiday themed minis, 3 and 9 month milestones, or even regular monthly update minis, they will be \$100 off throughout the year. The \$100 discount also applies to full one hour sessions and extended family / reunion sessions, so now's the time to gather together all the aunts, uncles, cousins and grandparents to create a photographic legacy for your family.

THE FIRST YEAR COLLECTION

FOUR PHOTOGRAPHY SESSIONS
ONE 10X0" ALBUM
USB OF HIGH RESOLUTION IMAGES
PHOTO PRINT RELEASE
ONLINE GALLERY
PRIORITY SCHEDULING
DISCOUNTED MINI SESSIONS

\$3599

À LA CARTE

2023

DIGITAL FILES ONLY

Newborn Session (3 Hours).....	\$845
Family & Milestone Sessions (1 Hour).....	\$645
Mini Session (30 Minutes).....	\$325
USB Backup	\$50

CANVAS WRAPS

16" X 24".....	\$199
20" X 30".....	\$245
24" X 36".....	\$299
30" X 40".....	\$345

ALBUM (24 PAGES)

8 X 8".....	\$599
10" X 10".....	\$699
12" X 12".....	\$799
Each additional spread	\$40

